Dear <name>,

As you may already know I’m participating in the Auckland Marathon on 2nd November and am really excited about competing - so wish me luck!

A big part of the Auckland Marathon is raising much needed funds for charities. This year I am supporting the Gut Cancer Foundation, an organisation raising vital funding to help researchers find better ways to detect, diagnose and treat gut cancers, and providing vital support services and information for patients and carers. Gut cancers include oesophageal, stomach, liver, pancreatic, gallbladder and bowel cancers.

Collectively, gut cancers are the most common type of cancer in New Zealand but have a death rate higher than that of breast and prostate cancer combined. Over 6,100 New Zealanders are diagnosed each year and sadly over half will not survive beyond 5 years.

I would really appreciate it if you would sponsor me through my online fundraising page. I’m aiming to raise <Insert your goal> so every little bit counts!

It’s really easy to donate and you get a receipt emailed straight to you. Just click on the link to go to my fundraising page: <Insert link to your fundraising page>

Thanks for your help and together, let’s kick cancer in the guts!